



Humanscale®

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BUSINESS INTERIORS

WELCOME TO HUMANSCALE

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WHAT WE STAND FOR

Superior Performance

Effortless Operation

Excellent Quality



THE RESULT

A more comfortable place to work



Named a design "Tastemaker" by Forbes.com, Diffrient has amassed an impressive roster of honors, including a 2005 Legend Award from Contract magazine, the 2002 National Design Award from the Smithsonian's Cooper-Hewitt, National Design Museum, the 1999 Chrysler Award for Innovation, and a 1987 Honorary Royal Designer for Industry designation from England.

MEET NIELS DIFFRIENT

A Beautiful Relationship

The renowned designer Niels Diffrient has worked with Humanscale for 12 years. As an engineer, artist and pioneer in the field of ergonomics, his approach meshes perfectly with our design philosophy. Like us, Diffrient is passionate about performance, comfort and ease of use. He begins by questioning every aspect of conventional design. Why do things look the way they look? Why do they operate the way they operate? How can functionality and performance be elevated without adding cumbersome controls? From his early days working with Eero Saarinen, Marco Zanuso and Henry Dreyfuss, he has insisted that form follow function. What sets Diffrient apart is his ability to achieve timeless beauty, exceptional performance and unparalleled comfort through remarkably simple designs. Among his numerous design innovations are three of the most comfortable chairs imaginable—the Freedom, Liberty and Diffrient World chairs for Humanscale.



THE HUMANSCALE DESIGN STUDIO

Simply Passionate

Humanscale starts with people. Talented people. Accomplished designers who bring exceptional thinking to every challenge. Our designers believe less is best, and that the highest level of utility is achieved through simplicity. This belief often makes the design process longer and more difficult, but distilling complex functions into their purest forms is our passion. And by approaching our work honestly, we have forged an aesthetic that is original and timeless.



SIMPLE IS BETTER

Better for the User

Simple designs with few manual controls and more automatic features are easier to use.

Better for the Organization

Easy-to-use products eliminate the need for training for both today's and tomorrow's employees, which improves productivity and results in one less thing for organizations to manage. Simple designs also involve fewer parts, limiting the need for repairs and ongoing maintenance.

Better for the Environment

Minimal-part designs require far less raw material and fewer manufacturing processes—and that means less extraction, energy, waste, shipping and disposal associated with a product's lifecycle.



HUMANSCALE AND THE ENVIRONMENT

Humanscale's support of sustainability is most evident in our eco-friendly product design, material selection, manufacturing processes and shipping solutions. But we don't stop there.

In an effort to further reduce our own carbon footprint, we've adopted a mostly digital literature program, which cuts our printed materials by 90%. And as we renovate our offices and showrooms, and open new ones, we build to LEED standards.

In addition, Humanscale is a staunch supporter of World Wildlife Fund, contributing more than \$2 million to WWF in the last 10 years. Our annual Faces in the Wild art auction raises both funds and awareness for WWF initiatives. And our recent partnership with WWF will protect 1.5 million acres of ecologically rich wilderness in Eastern Cambodia.

“Civilization advances by extending the number of important operations we can perform without thinking about them.”

Alfred North Whitehead, Philosopher, Mathematician

OUR PRODUCTS



freedom®

*"Chairs reflect the character of their designer.
Niels Diffrient is clever, pragmatic, honest, personal and
generous. I sit on his Freedom chair every day and it
makes me optimistic about the value of design."*

Rob Forbes, Founder, Design Within Reach

Freedom Task Chair

Winner of 10 international design awards for its many revolutionary features and unparalleled ease of use, Freedom's groundbreaking design is the gold standard by which other task chairs are judged.



Liberty®

"Beautiful, simple, functional ... industrial design at its best."

Susan S. Szenasy, Editor in Chief, Metropolis

Liberty Task / Conference Chair

The first mesh seating solution to achieve full lumbar support without an external device, Liberty offers dynamically adjusting recline and innovative Form-Sensing Mesh Technology for exceptional body-fitting comfort.



Liberty®

Liberty Side Chair

Revolutionary mesh technology meets timeless design in the Liberty Side chair, featuring a pivoting back and automatic lumbar support for ultimate comfort.



Diffrient
world[™]

"Striking design ... nearly flawless. Buy it now."

WiredUK

Diffrient World Chair

A masterpiece of design simplicity, Niels Diffrient's latest creation combines maximum performance and functionality in a design that utilizes one-third the parts and less than half the raw materials of competing high-performance task chairs.



*cinto*TM

Cinto Chair

Offering unprecedented comfort and ergonomic features for a chair in its class, Cinto moves with the body and minimizes pressure points for all-day sitting comfort in a convenient stacking chair.



Keyboard Supports

The long-time market leader, Humanscale continues to revolutionize the keyboard support category with intuitive adjustability, advanced design, and exceptional construction.

"A decade of ergonomics research shows that using a negatively sloped adjustable keyboard tray maximizes the time spent working in neutral hand, wrist and upper body postures. These postural benefits can't be achieved by just using a keyboard on a height-adjustable work surface."

Dr. Alan Hedge, Cornell University



Lighting

Utilizing the latest advancements in LED technology, Humanscale has emerged as the innovation leader in high-performance task lighting. Our task lights offer superior function and unparalleled light output and energy efficiency.

"Humanscale proves that form, function, and energy efficiency can coexist in design innovation."

Buildings Magazine





Flat Panel Monitor Arms

Offering effortless adjustment, perfect stability, and sleek aesthetics, Humanscale's extensive range of monitor arm solutions suit any workplace environment.





ZōN Personal Air Purifier

Using just 22 watts of power while offering silent, breeze-free and ozone-free operation, Humanair removes more than 99% of toxins, viruses and other contaminants from the air to create a Clean Air Zone right where you breathe.





Switch Mouse™

The Switch Mouse represents a revolutionary advancement in ergonomic mouse design with features including size adjustability, an angled palm support, and left- or right-handed use.

L6 Notebook Manager

Featuring integrated cable management, intuitive height adjustment and an optional, removable USB hub, the L6 allows laptop users to enjoy desktop comfort.





CPU Holders

Humanscale's sleek and sturdy CPU storage solutions help keep valuable hardware safe and secure, and ports, cables, and drives within convenient reach.

FM500

To offset the negative effects of sedentary work, the FM500 footrest encourages a gentle rocking motion to improve circulation, reduce ankle swelling, and relieve lower back pressure.





Humanscale Healthcare

Drawing from Humanscale's industry-leading expertise in workplace ergonomics, Humanscale Healthcare's award-winning technology solutions create a less physically stressful and more comfortable working environment for caregivers.



Technology can make simple things complicated
or complicated things simple.

We prefer the latter.





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AWARDS



reddot design award
best of the best 2010



Focus Green
Silver 2008

